

THE TRAINING DESIGNER'S CLUB

AGILE HUB



WHAT'S IT ABOUT AND WHY SUBSCRIBE?



Training
Designer's
Club

**ALL-INCLUSIVE L&D
DEVELOPMENT AND
PRACTICAL SUPPORT**

ABOUT THE TRAINING DESIGNER'S CLUB AGILE HUB

Resources - Continuous Professional Development - Practical Support

The Agile Hub from the Training Designer's Club is flexible resource for L&D professionals allowing them to continuously develop their knowledge and skills in the flow of work. It helps them to create effective and engaging learning experiences more quickly, easily and efficiently than they would on their own.

How does that work?

By providing access to online courses, regular informal group coaching, structured personal development events plus a bank of ready-to-use resources. Armed with the latest thinking, practical tips and how-to guides and a generous peer community that engage daily and meets weekly, the L&D professional can overcome challenges, keep their solutions fresh AND get things done more quickly.

How is that different to the CIPD/LPI?

We aren't about policy or theory. We're about PRACTICE: Rolling our sleeves up and getting RESULTS. We provide personalised and practical support in a highly responsive way, whether that's helping to design a specific session or providing a safe space to try out new exercises or technology BEFORE going live.

WHY SUBSCRIBE?

Who is it for?

ANY L&D professional who values light-touch, regular and practical support. But it is ESPECIALLY useful for:

- Lone L&D Managers (who are the entire L&D department)
- HR Managers who have to pick up L&D, when it's not their area of expertise
- Small L&D teams who would value an external perspective

The agile hub provides a bank of ready-to-use resources, formal development AND a ready-made network of fellow professionals to ensure you can design great training with less time and effort.

It's like having your own training library AND on-demand consultancy for a fraction of the cost.

What does it do?

Put simply, it makes designing (and delivering) training easier, more efficient and ensures it's up to date. So whether you want to:

- Save time
- Find new content
- Refresh your exercises
- Try something out before you go live
- Get a second opinion
- Brainstorm ideas
- Ask advice
- Respond quickly to opportunities
- Benchmark yourself against other professionals
- Have the latest thinking served to you
- Be part of a virtual team

Subscribing to the Agile Hub will help.



AMELIA WORKS FOR SOUTH EAST WATER..

“

I found the Training Designer's Club through LinkedIn, and as someone who works under the umbrella of a wider HR team as the only trainer - I really valued the community spirit I found in the group. Just knowing the challenges and frustrations I have in L&D are largely universal and knowing there's this whole hive of knowledge & experience to bounce ideas with that I don't get from within my organisation - the Training Designer's Club really provides me with that support. On top of that, as a trainer I do not always have the luxury of design time as I am always in delivery or at meetings so there's some true magic in reading through the WhatsApp messages I get to see tried and tested ideas, activities, theories and books that I do not have to spend an age finding myself or creating from scratch and can slide them in to my programmes to give them a lease of new life. I see the group as a collective of unofficial mentors, it's expertise I can't access anywhere else and compared to the cost of my professional memberships it's excellent value for money!

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THE CORE FACTS

So what does this COST?

The Agile Hub costs £575 + VAT for 12 months ALL-INCLUSIVE ACCESS. That's resources, regular CPD, recordings of webinars and online workshops, access to online courses and inclusion in our active forums.

And if more than one person wants to subscribe, additional colleagues can be added for just £250 (+ VAT) each.

What do you actually GET?

It's difficult to quantify the true VALUE as there's much more to it than courses and resources, but let's break it down. Included in annual subscription is:

- Automatic access to 3 on-line courses to develop training design skills (Design Training in 6 Simple Steps, MASTER your Training Design AND Design a Session Plan)
- 10 structured Lunch n Learn Events
- 48 Designer Drop-Ins (1-hour group consultancy/coaching sessions) where you can ask for help with anything you're working on.
- 10 facilitated Coaches Catch-Up meetings (IF coaching is part of your role and you'd like to discuss challenges with others in a confidential setting)
- 25 How To Guides
- 50+ Practical Top Tip Videos
- A resource bank containing over 200 exercises, handouts and templates
- A weekly newsletter referencing useful articles and resources
- Free recordings of webinars and past Lunch n Learn events
- 20% off ready-written Power Hour Materials (which sell for £65 or £125 each)

BRIONY IS THE ENTIRE L&D DEPARTMENT IN HER ORGANISATION...

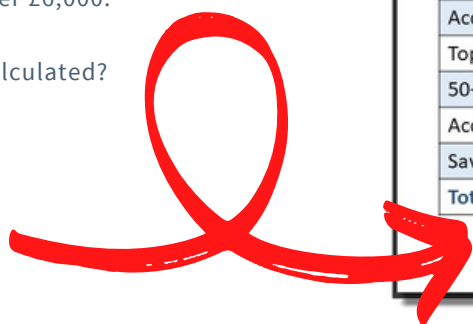
The Training Designer's Club has acted as my 'team' over the last 8 months. Starting as THE L&D specialist for a 250 strong company in the middle of a global pandemic could have been a daunting and very lonely place to be, but other members became my sounding blocks, unofficial mentors and my 'go to' for a sanity check. The tools available in our Resources Bank are incredibly useful and I've never met a more sharing community. No sooner is the call put out for support, a multitude of ideas and suggestions appear!

Let's put that into perspective...

If you were to buy all this separately, it would cost over £6,000.

How is that calculated?

Take a look!



Spiral-bound notebook header	
Enrolment in 3 online courses	£157
10 Lunch n Learn CPD Sessions	£100
Access to 200 + resources (exercises, handouts, templates)*	£300
Top Tips and How To Guides	£52.50
50+ Drop-In group consultancy sessions (£100)*	£5,000
Access to an on demand community for 12 months*	£450
Savings on 5 Power Hour Sessions (for example)	£77
Total	£6,136.50

**Prices for similar service vary*

IF YOU PREFER PRACTICAL, ON-DEMAND SUPPORT TO POLICY STATEMENTS AND PRINCIPLES, THE AGILE HUB IS FOR YOU

NEED MORE DETAILS?

About the Training Designer's Club

The Training Designer's Club was started in 2019 by Sheridan Webb. Sheridan had spent 25 years designing training for large organisations including Kelloggs, Costain, Warburtons, Johnson's Workwear and Johnson's Dry Cleaning, Aldermore, The Ardonoagh Group (Towergate Insurance), Keolis Amey Metrolink, Monsoon Accessorize, Matalan, Bepak (part of the Consort Medical Group) and Brook (charity).

She designed everything from Induction Programmes to Leadership Development Programmes, including one-off workshops, self-directed programmes and bite-size sessions. She has also designed a range of ready-written bite-size sessions for face-to-face or virtual delivery. **Visit www.power-hour.co.uk to learn more.**

By working with a range of organisations and through extensive networking, it became clear that many L&D professionals find **lack of time** the biggest barrier to researching and designing new and engaging training. This led to training being created in a rush, short-cuts being taken with the process, and a stagnation of ideas. In short, L&D professionals were not able to create the learning solutions they were capable of.

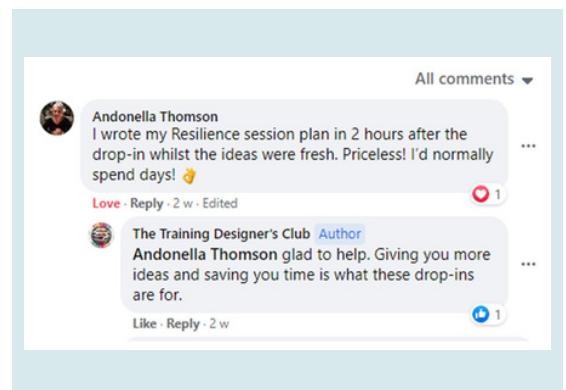
And many did not have a team to help them out, or the budget to buy in solutions from expensive consultants to share the load. Design and development was often sacrificed for delivering sessions, coaching, meeting stakeholders and doing admin. Yet design underpins good learning and development solutions.

So the Training Designer's Club began as a place to share resources, ideas and advice for these people. It is now a generous community that acts as a virtual L&D team, providing regular light-touch consultancy and weekly group coaching AS WELL AS resources, practical guidance, courses on training design and regular continuous development sessions.

The Agile Hub has been designed for employed L&D professionals, but through the Training Designer's Club, there's immediate access to a mix of employed and self-employed professionals for a wide range of backgrounds, so there's (nearly) always someone who can help, no matter what the challenge.

It operates as part of Keystone Development and Training Ltd. Company number 8853468 VAT number 119594192.

email sheridan@trainingdesignersclub.co.uk to arrange for an invoice to be sent for 12 months unlimited access to our Agile Hub.



STEPHANIE IS AN HR MANAGER WHO HAS TO PICK UP RESPONSIBILITY FOR L&D...

I needed to pull together some training to address a specific behavioural issue in the workplace. As a HR Manager with responsibility for training, I needed help designing a session quickly. Within a morning I'd been given loads of ideas, signposts to useful resources, a core structure AND identified ready-written training material that I can use. This has saved me SO much research and development time! I just has to shape it and deliver it. I did look at other materials but in terms of support from Sheridan and value for money this was definitely the right move for me and has helped me further develop our Leadership Training. I already have a shopping list of further materials I would like for future events.

**DON'T STRUGGLE ON YOUR OWN.
JOIN US TO SHARE THE
CHALLENGES, DEVELOP
YOURSELF AND DELIVER
RESULTS MORE QUICKLY AND
EASILY**

