

## **SWOC Analysis**

When identifying development needs, completing a SWOC Analysis can be useful. Strengths and weaknesses are about NOW – in the current role, and Opportunities and Challenges are about the FUTURE and potential roles.

STRENGTHS	WEAKNESSES
What you/the individual is already good at	What you/the individual is not so good at
OPPORTUITIES	CHALLENGES
Potential opportunities (positive changes) on the horizon	Potential obstacles (negative changes) that you may have to overcome